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REMIS AMERICA Names Regional Sales Manager

(ELKHART, INDIANA) REMIS AMERICA has named Mike Steele Regional Sales Manager, according to Matt Pletcher, Managing Director for REMIS AMERICA.

In his new position, Steele will work with REMIS AMERICA engineering and management to increase the market penetration of Remiglas products with grocery retailers. Additionally, Steele will work with identified OEM partners to increase REMIS AMERICA'S commercial refrigeration presence.

Mike comes to REMIS AMERICA from DEHCO Commercial where he served as National Sales Manager, leading sales growth efforts in the hospitality, healthcare, and education markets. He managed national and key accounts, as well as all regional sales representatives while coordinating marketing and advertising for the division.

Prior to joining DEHCO, Steele worked as an educator and athletic coach in North Carolina, and has a background in retail sales. He received a Bachelor of Arts in physical education from Anderson University, Anderson, Ind., and holds a secondary education teaching license.



REMIS AMERICA offers retro-fit refrigeration doors and covers to grocery retailers and OEM case manufacturers that offer up to 65% energy reduction and reduce the retailers' carbon footprint.

REMIS AMERICA'S, eco-friendly, energy saving systems are unrivalled in keeping energy consumption low by providing a full range of plus temperature insulated glass doors and bunker freezer covers, installation and service. These proven glass doors and covers are engineered to custom fit individual refrigeration case specifications and are in use in over ten thousand retail stores throughout Europe, via the sister company, REMIS GmbH of Cologne, Germany.

REMIS AMERICA, headquartered in Elkhart, Indiana, is the result of a joint venture between, DEHCO, Inc., Elkhart, Indiana, and REMIS GmbH of Cologne, Germany.

In addition to the Midwest headquarters, REMIS AMERICA offers a network of sales and service centers throughout North America, including Eugene, OR, Ocala, FL, Elkhart, IN, and Manheim, PA.

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Photo: Mike Steele