



## **Press release**

Cologne, 22/02/2011

### **Plenty of potential for energy-saving glass covers in French supermarkets**

### **REMIS GmbH expands service offerings in France**

**REMIS GmbH, a manufacturer of glass covers for refrigeration systems, has opened a service company in Dagneux/Lyon, France. This is the Cologne-based company's response to the increasing awareness of energy conservation in the French retail industry. The industry there has also started to discover the potential offered by covers for refrigerating shelves and deep freezer chests.**

The new service company represents the manufacturer's consistent response to the positive development of the business operated by its sales partner Coexens. "France emerged as a major market last year. We are pleased to be able to offer our French business partners even more customer service and support," explains Wolfgang Klingenberg, Marketing Manager at REMIS GmbH.

If increasing sales are any indication, the Cologne-based manufacturer obviously suited the French taste with the elegant design of the frameless glass covers. A large variety of fresh foods is very important to French consumers. Any location that offers a lot of fresh products has to rely on extensive refrigeration, which results in high levels of energy consumption. Energy-saving glass doors provide an elegant solution to combining desirable and useful effects. They result in energy savings of up to 50% and give customers a clear view of the goods on the shelf. The glass covers manufactured by the globally operating company are suitable for retrofitting practically all types of refrigeration unit.

#### **About REMIS GmbH**

Cologne-based REMIS GmbH develops and sells glass covers for refrigeration units in the food retail trade. Thanks to their special, heat-reflecting coating, REMIS glass covers can reduce the energy needed for refrigeration by more than 50%. Using such covers on freezer chests and refrigerated shelves is therefore one of the most effective measures that can be taken in this respect, a finding which has been confirmed by studies carried out at the University of Kassel. In light of the huge energy savings that they offer, covers for refrigeration units have become standard throughout Germany. By continually improving the technological features and designs of its products, REMIS is managing to sustain its leading position in the European market.

Since 2005, covers for refrigerated shelves and freezer chests in supermarkets have come to play an increasingly important role as energy costs have risen and people have become more aware of climate protection and energy efficiency. REMIS covers can now be found in virtually every supermarket chain. The French service company REMIS SASU was founded as a wholly owned subsidiary of the company in December 2010.

REMIS covers are compatible with all refrigeration units that are available on the market or can be individually customised for refrigeration systems from all the various manufacturers.



*Image 1: More fun shopping with the self-closing folding glass door safe-t: Doors in front of refrigerated shelves enable goods to be presented in the best possible light while at the same time minimising energy consumption.*

*Image: REMIS GmbH*



*Image 2: The new ecoline push-t. The exceptionally wide glass cover enables the deep freezer chest to be accessed from both sides simultaneously.*

*Image: REMIS GmbH*

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