

FOR IMMEDIATE RELEASE, March 30, 2011

Community-focused Red's Takes Progressive Step with REMIS Doors

(ELKHART, INDIANA) REMIS AMERICA reinforced the progressive values of Red's IGA by installing 94 feet of its REMIsafe French-open hinged doors on previously open refrigerated cases in Spring Grove, Minnesota. Red's is a member of Affiliated Foods Midwest, a cooperative with 870 members across 16 states.

The store prides itself on being a destination for the local consumer, working hard to earn the local business and truly taking pride in the community. Red's store owner, Pat Longmire, reiterated this commitment when reflecting upon the reaction to the doors.



"The customer reaction so far has been awesome. Everybody is thinking that we have brand new coolers. It's kind of the buzz around here [...] our customers are appreciative that we are being progressive and that we are doing new things. We are keeping our store looking tip-top."

When asked about his employees' reaction to the doors Longmire said, "They like them very much. They think it looks nice and bright. The product really pops out. And the way the doors are able to be held open in the four foot section makes stocking really easy."

REMIS AMERICA offers retro-fit refrigeration doors and covers to grocery retailers and OEM case manufacturers that cut energy costs up to 80% while also greatly reducing retailers' carbon footprint.

REMIS AMERICA'S eco-friendly, energy saving systems are unrivaled in keeping energy consumption low by providing a full range of medium temperature insulated glass doors and bunker freezer covers, installation and service. These proven glass doors and covers are engineered to custom fit individual refrigeration case specifications and are in use in over ten thousand retail stores throughout Europe, via our sister company, REMIS GmbH of Cologne, Germany.

REMIS AMERICA, headquartered in Elkhart, Indiana, is the result of a joint venture between, DEHCO, Inc., Elkhart, Indiana, and REMIS GmbH of Cologne, Germany.

In addition to the Midwest headquarters, REMIS AMERICA offers a network of sales and service centers throughout North America, including Eugene, OR, Ocala, FL, and Manheim, PA.

For more information contact:

Erin Dolan, Sales and Marketing Coordinator, REMIS AMERICA • edolan@remisamerica.com • 574-970-7053
<http://www.remisamerica.com>

Photo: REMIsafe doors at Red's IGA installation. 500 East Main Street, Spring Grove, MN.